

FOR IMMEDIATE RELEASE

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Shakespeare in the Park Reservations Now Open

MILWAUKEE, WIS. – Optimist Theatre, presenter of Milwaukee’s free Shakespeare in the Park, has opened a limited number of spaces at this July’s performance of “A Midsummer Night’s Dream” for reservations. Anticipating the popularity of the production, a maximum of 40 premium spaces have been set aside during each of eight of the scheduled performances. Reservations are available through April 15 for donors of \$50 or greater.

Optimist offered reserved seating for its free Shakespeare in the Park performances during its first three seasons while the production was located at Alverno College. At that time, all seats were typically reserved within hours of the opening of the reservation window. Since moving Shakespeare in the Park to COA Youth and Family Centers’ amphitheater in Alice Bertschy Kadish Park in 2013, spaces for play-goers with lawn chairs or blankets have been available by standing in line on show days.

Donations may be made through the Optimist Theatre website.

About Optimist Theatre and free Shakespeare in the Park

Optimist Theatre is a 501(c)3 non-profit theatre company and an affiliate member of UPAF, the United Performing Arts Fund. Free Shakespeare in the Park is supported in part by a grant from the Wisconsin Arts Board. In addition to Free Shakespeare in the Park, Optimist Theatre offers interactive educational outreach performances such as “To Be! Shakespeare Here and Now.” The organization’s goals include reaching artists and audiences across the economic, ethnic, and experiential landscape by creating art that is accessible to all people. They aspire to educate, entertain, and inspire through creative works of artistic integrity and, in doing so, to serve as a “gateway” theatre experience, bringing new audiences to the arts. To learn more, visit OptimistTheatre.org, or contact Managing Director Susan Scot Fry at SSFry@OptimistTheatre.org or 262/498-5777 or Artistic Director, Ron Scot Fry at RSFry@OptimistTheatre.org or 262/498-9788.



Optimist Theatre logo



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OPTIMIST THEATRE MEDIA CONTACT:

Susan Fry
2010 N. 1st Street
Milwaukee, Wisconsin 53212
SSFry@OptimistTheatre.org
262.498.5777
www.OptimistTheatre.org
www.facebook.com/OptimistTheatre