*INSTRUCTIONS: This is intended provide information for community calendar listings to help publicize your upcoming presentation of “To Be! Shakespeare Here and Now”. Please use the To Be Press Release if your intent is to notify local media of your upcoming presentation*

*Content that should be customized for your organization are in italics and bold. Once you add your information, please un-italicize and un-bold. You’re welcome to also customize content.*

*The size count for the release below is 70 words and 471 characters, including spaces. Your actual count will be slightly longer once you add your organization details. Some calendar listings request different lengths. Please customize the release based on their actual specifications.*

*This release may be printed on letterhead and mailed or may be copied and pasted into an email. For calendar consideration, it’s best to distribute releases at least 4 to 6 weeks prior to the event. Please check with your local media outlets for their actual calendar guidelines.*

*Please delete these instructions before distribution.*

***Organization*** presents “To Be! Shakespeare Here and Now” on ***weekday, date*** at ***time***. The show is a one-person interactive presentation, featuring actor Ron Fry as William Shakespeare. Dynamic interpretations of excerpts from some of Shakespeare’s most famous works combine with a humorous look at life in Renaissance England with plenty of opportunities for audience members to star alongside The Bard. ***Address***. For more information ***contact name***, ***phone number*** or ***email***.